

# Be A Patron



Arts In The Middle brings a highly desirable demographic consumer to the region each year. Thousands of visitors from across the greater Mid-Atlantic region, along with over 100 artists from across the country, come to spend a weekend in our community. These visitors actively shop and patronize area businesses during their stay and being a sponsor is a great opportunity to showcase your business while also supporting the local arts. Arts in the Middle is a 501c3 organization and donations may be tax exempt.

## *\$1000 Best in Show*

Premier Ad placement in show program, on-site signage and website, additional mentions on social media platforms and in radio interviews, logo and name on show materials, option to have your company banner or signage on site, acknowledgement at awards ceremony.

**You will be promoted as a presenting show sponsor with premier exposure.**

## *\$500 Blue Ribbon*

Prominent Ad placement in show program, on-site signage and website, mention on social media platforms, option to have your company banner or signage on site, acknowledgement at awards ceremony. Choose one of the following to sponsor: Artist Row, Music Tent, Show Headquarters tent, or an Award Category.

## *\$250 Red Ribbon*

Advertisement in show program, on-site signage and website, mention on social media platforms, option to have your company signage on site. Choose one of the following to sponsor: Local Artist Award and Tent, Show Program, or an Award Category.

## *\$100 Yellow Ribbon*

Small Advertisement in show program, on-site signage and website, mention on social media platforms, option to have your company signage on site. Choose one of the following to sponsor: Student Artist Award and Tent, Golf Carts, Honorable Mention Awards.

## *\$50 Honorable*

Listing in show program and on-site sponsor signage

We thank you for your consideration and would appreciate your support. To become a sponsor please fill out the enclosed response card and mail with a check made out to Arts in the Middle. For additional information on sponsorships or possible promotions email [mehaimndonate@gmail.com](mailto:mehaimndonate@gmail.com)